

EDC ANNUAL REPORT 2019-20

Entrepreneurship Development Cell, SGGSCC takes immense pride in cherishing past its entire journey for the year 2019-20.

The year kick started with the launch of SOCH 2.0 on August 2, 2019 to mark the Successful Completion of 8 Years of the Entrepreneurship Development Cell at SGGSCC. With A New Holistic Approach of 'Entrepreneurship For Humanity'; two separate startup programs were also launched under SOCH 2.0.

Well, Followed by SOCH 2.0 was the DIGITAL MARKETING course started for all the students of the college, by the Cell in collaboration with the Ministry Of Small And Medium Enterprises. The initiative was extremely fruitful and widely appreciated.

Then came HUSTLE'19, the flagship event of the Cell. It was one of the most successful events to be organized by any society within the college. With a footfall of over 2000 people, the event witnessed many renowned faces: ANUBHAV SINGH BASSI, GUNEET VIRDI, KRITI SINGHAL, SAM BAISLA, SANGEETA YADHUVANSHI, VIPIN SAHU, PRATIK GAUR & VISHAL KUMAR; from the fields of both entrepreneurship and entertainment. With the huge success of HUSTLE'19, ENTREPRENEURSHIP DEVELOPMENT CELL definitely became successful in setting another benchmark of inspiration.

Last but not the least, the Cell ended the year with a bang with its annual entrepreneurship fest: BIZHAWK'20. This year the fest saw both online and offline events, naming: Hogwarts Championship, Bolly Bid, IPL AUCTION and Game of treasure. With a footfall of over 800 students and a prize pool worth Rs. 50000 BIZHAWK'20 was another feather in the cap for the cell.

To sum it all up, 2019-20 was an amalgamation of hard work, zeal, enthusiasm and memories for the Entrepreneurship Development Cell, SGGSCC. A journey to be remembered, indeed!