



# THE TRAINING & PLACEMENT CELL

## SRI GURU GOBIND SINGH COLLEGE OF COMMERCE



### AI IMMERSION PROGRAM FOR STUDENTS

2-Day On-Campus Program

IN COLLABORATION WITH RABBITT AI

DATES  
18 – 19 August

TIMING  
12:30 – 4:00 PM

VENUE  
Introductory session - Auditorium  
Breakout Sessions - Ampitheatre,  
BCom (New) Lab, BBE Lab

A hands-on training program moving from **AI & Generative AI fundamentals** to **parallel Technical and Non-Technical tracks** with a chance to **add two valuable Live Projects (one major and one minor)** and a **Certificate** to your **resume**.

#### DAY 1

### Module 1: Foundations & Business Fluency

18 AUGUST

#### TIME

#### SESSION

#### DETAILS

12:30–2:00 PM

**OPENING KEYNOTE (OPEN TO ALL PARTICIPANTS)**

**VENUE - AUDITORIUM**

#### Module 1 –

Evolution of Artificial Intelligence and Generative AI; AI's Impact on Business Strategy and Management; AI Across Finance, Marketing, HR, Consulting and Product Management; Enterprise AI Use Cases Across Industries; Responsible AI, Ethics and Governance; AI Limitations, Hallucinations and Verification Techniques; Introduction to the Modern AI Productivity Stack

**Hands-on Exercise:** Students compare traditional vs. AI-assisted business research by evaluating a strategic problem and presenting an executive recommendation.

**Resource Person : Mr. Harneet Singh- Founder & CEO Rabbitt AI**

2:00–2:15 PM

**Lunch Break**

Lunch and settling into respective break out rooms allocated domain -wise: Technical / Non -Technical

#### DAY 1

### Module 2 : Developing AI Tool Fluency for Business Problem Solving

18 AUGUST

2:15–4:00 PM

**Live Project :  
ONLY REGISTERED STUDENTS-**

**VENUE-**  
**Ampitheatre/ B.Com (New) Lab /**  
**BBE Lab as per domain-wise**  
**allocation**

Domain-wise, hands-on **automation project with n8n** taught to respective student groups.

#### Module 2 –

AI Productivity Platforms: ChatGPT, Claude, Gemini, Perplexity, NotebookLM, Gamma, Canva AI, Napkin AI; Prompt Engineering: role-based prompting, context engineering, business prompt frameworks, chain-of-thought, iterative refinement, output validation; AI Productivity Workflows: business research, executive reports, presentations, competitive intelligence, document summarization, data interpretation, executive communication

**Hands-on Exercise:** Students build AI workflows that turn market reports into executive summaries, presentations, recommendations and stakeholder communication.

| DAY 2                                |                                                                                                                                        | Module 3: KYC using AI<br>(Technical & Non-Technical Tracks)                                                                                                                                                                                                                                                                                                                                                                           |                          | 19 AUGUST |
|--------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|-----------|
| TIME                                 | SESSION                                                                                                                                | DETAILS                                                                                                                                                                                                                                                                                                                                                                                                                                |                          |           |
| 12:30–1:00 PM                        | KYC Using AI –<br>Only Registered Participants<br>VENUE-<br>Ampitheatre/ B.Com (New) Lab /<br>BBE Lab as per domain-wise<br>allocation | Common session for both Technical and Non-Technical students.                                                                                                                                                                                                                                                                                                                                                                          |                          |           |
|                                      |                                                                                                                                        | Module 4: Technical Track : Agentic AI & Dev Fundamentals<br>Non-Technical Track : AI Tools & Automation.                                                                                                                                                                                                                                                                                                                              |                          | 19 AUGUST |
| 1:00–2:30 PM                         | Live Project – Domain -wise<br><br>VENUE-<br>Ampitheatre/ B.Com (New) Lab /<br>BBE Lab as per domain-wise<br>allocation                | <b>Module 4:</b><br><b>Technical: Agentic AI &amp; Dev Fundamentals</b><br>Evolution of Agentic AI; Different types of AI agents; Setting up a repository in the AI-native world<br><b>Live Project :</b><br>Live codebase with intentional bugs — Students identify and resolve the issues<br><b>Non-Technical: AI Tools &amp; Automation</b><br>Claude Code and Connectors — overview and usage<br><b>Live Project :</b> n8n project |                          |           |
| 2:30–2:45 PM                         | Lunch Break                                                                                                                            | Lunch.                                                                                                                                                                                                                                                                                                                                                                                                                                 |                          |           |
|                                      |                                                                                                                                        | Module 5: AI for Career Readiness                                                                                                                                                                                                                                                                                                                                                                                                      |                          | 19 AUGUST |
| 2:45–4:00 PM                         | Live Project – Domain -wise<br><br>VENUE-<br>Ampitheatre/ Computer Lab as per<br>domain wise allocation                                | <b>Module 5 –</b><br>ATS (Applicant Tracking System) optimization using AI; PRD (Product Requirement Document) creation using AI; GD (Group Discussion) preparation using AI; Interview question preparation using AI<br><b>Live Project :</b><br><b>Technical:</b> Debug and resolve issues in a live codebase, MCP and connectors<br><b>Non-Technical:</b> ATS, PRD, GD & interview prep using AI                                    |                          |           |
| ORGANISING TEAM                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                        |                          |           |
| PATRON - PRINCIPAL (OFFTG.), SGGSCC  |                                                                                                                                        | :                                                                                                                                                                                                                                                                                                                                                                                                                                      | Prof Kawal Gill          |           |
| CONVENOR, TPC                        |                                                                                                                                        | :                                                                                                                                                                                                                                                                                                                                                                                                                                      | Dr. Bimaldeep Kaur       |           |
| COORDINATOR - PROGRAMME & MEMBER TPC |                                                                                                                                        | :                                                                                                                                                                                                                                                                                                                                                                                                                                      | Ms Navdeep Kaur          |           |
| CO-CONVENOR, TPC                     |                                                                                                                                        | :                                                                                                                                                                                                                                                                                                                                                                                                                                      | Prof Ravneet Duggal      |           |
| MEMBER, TPC                          |                                                                                                                                        | :                                                                                                                                                                                                                                                                                                                                                                                                                                      | Prof Satvinder Kaur      |           |
| MEMBER, TPC                          |                                                                                                                                        | :                                                                                                                                                                                                                                                                                                                                                                                                                                      | Dr Meenu Gupta           |           |
| PLACEMENT OFFICER                    |                                                                                                                                        | :                                                                                                                                                                                                                                                                                                                                                                                                                                      | Ms Anju Mathur           |           |
| FOR ANY QUERIES, CONTACT             |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                        |                          |           |
| Parth Midha 8595707705               |                                                                                                                                        | Hargun Kaur 9971062876                                                                                                                                                                                                                                                                                                                                                                                                                 | Jaskirat Kaur 9625933354 |           |