



Sri Guru Gobind Singh College of Commerce
University of Delhi, India

and



Sydney Business School
University of Wollongong, Australia
as knowledge partner

presents

5th Biennial 
International Conference

on

**Ensuring a Sustainable Future:
Role of Entrepreneurship,
Innovation in Management
Practices, and Circular Economy**

Publishing Partners

6th & 7th March, 2020

Sahibzada Ajit Singh Auditorium

**palgrave
macmillan**



About the College

Sri Guru Gobind Singh College of Commerce, founded in 1984 as the second commerce college in the University of Delhi, India has emerged as a premier institute specializing in Commerce, Economics, Business Studies, and Computer Science. It has been accredited with an 'A' grade by National Assessment and Accreditation Council.

The College aspires to develop future leaders in business, government, and academia by offering excellence in education and imparting training. To achieve this pursuit, it organises Seminars, Conferences, Workshops, and Faculty Development Programmes which help in developing analytical rigour, quantitative techniques, and related communication skills. Further, in order to promote empirical research, it publishes an annual peer-reviewed research journal, 'Journal of Business Thought', indexed by J-Gate and i-Scholar.

To keep abreast of the recent developments, the College organises Biennial Conferences and Conventions. In recent past, a number of noted luminaries, economists, academicians, researchers, journalists, and political leaders have graced the occasion with their presence and shared their valuable insights. In February 2019, the College successfully organised its 4th Biennial Convention on "Transforming India's Business Landscape: Role of Disruptive Innovation and Entrepreneurship", in association with Department of Commerce, Delhi School of Economics, University of Delhi and PHD Chamber of Commerce and Industry as Knowledge Partner.

Buoyed by the success and enthusiastic response of the previous conferences and conventions, the College will be organizing its 4th International Conference in March, 2020 in association with Sydney Business School, University of Wollongong, Australia on the contemporary issue, **"Ensuring a Sustainable Future: Role of Entrepreneurship, Innovation in Management Practices, and Circular Economy"**.

About Sydney Business School, University of Wollongong

Sydney Business School is the graduate school of the Faculty of Business at the University of Wollongong. This graduate school is ranked in the top 250 universities in the world and offers a range of postgraduate business programs designed to develop sustainable business expertise and build leadership capabilities. Sydney Business School, UOW's courses are informed by research, designed to achieve successful outcomes and recognised by industry.

The school boasts highly qualified academics who are passionate about sharing their knowledge and experiences with business, public sector and not for profit organisations. Our alumni have an enviable track record of securing excellent roles across the globe.

About the Conference

The current developmental scenario envisages growth in a sustainable manner by transcending the principles of sustainability across different sectors. Innovation in entrepreneurship and management practices, leading towards the circular economy has come into currency among academia, industry, and policymakers with an over-arching objective of addressing environmental problems through trans-disciplinary research. Accordingly, there is a need to address the conceptual relationship among entrepreneurship, management, circular economy, and sustainability to understand the perceptions, opportunities, and challenges ahead.

Sustainability is defined as the balanced integration of economic performance, social inclusiveness, and environmental resilience, to the benefit of current and future generations. The concept of sustainable economic development has its own continuous evolution in terms of defining dimensions. There is a need to emphasise reorientation of extant growth strategies, entrepreneurial models, management perspectives, and policy measures. To ensure a sustainable future, reconciling economic growth, social development, and conservation of the natural environment, better understanding of the global perception of sustainable development is important.

Sustainable development is a multi-disciplinary process that encompasses all disciplines and topics such as science, innovation, technology, research and development, information technology and e-commerce, economic development, health, FDI and MNCs, international debt and aid, trade, politics, war, natural disasters, population growth, terrorism, and so on. Hence, sustainable development is not merely a concern of developing countries rather all countries, irrespective of their level of development, and current or past scientific and technological achievements. In 2015, world leaders agreed to the United Nations Sustainable Development Goals, 17 goals to be achieved by 2030. These goals range from good health and well-being, quality education, gender equality, decent work and economic growth, clean water, and sanitation. These goals are a catalyst for innovation and entrepreneurship across the planet, mobilising the ideas, and passion of young and old.

To bring about revolutionary changes, entrepreneurship needs to be boosted in a country like India making people (especially women) aware of sustainability issues at the nascent stage of their enterprises. New managerial capabilities, based on cooperation, knowledge sharing, innovation, business process reengineering, access to information through the web, and innovative communication technologies all need to be promoted to help prepare

management for “Enterprise 2.0” future as enterprise 2.0 structures produce, develop, and distribute goods & services using latest innovations and open source principles.

Green manufacturing research and applications aim at minimising environmental damage and energy waste besides guaranteeing the quality and function of products and improving the profit of manufacturing enterprises. The circular economy is an emerging dimension that has attracted increasing research interest in the present-day scenario. It refers to the regenerative system in which resource input and waste, emission, and energy leakage is minimised by slowing, closing and narrowing material, and energy loops that can be achieved through long-lasting design, maintenance, repair, reuse, remanufacturing, refurbishing, and recycling.

The International Conference on Ensuring a Sustainable Future: Role of Entrepreneurship, Innovation in Management Practices, and Circular Economy, 2020 is keen to explore the dimensions of entrepreneurship, management practices, and the circular economy to ensure a sustainable future through creating awareness of the environment and stewardship. It is visualised that realisation of stewardship roles will develop and strengthen the capacity of individuals, groups, communities, organisations, and countries to make judgements and choices in favor of sustainable development.

With the afore-mentioned conceptual understanding, the conference seeks to explore the following questions:

- What kind of business models, strategies, and innovations would aid in addressing sustainability issues around the world?
- What is the role of entrepreneurs in ensuring sustainable development?
- How do innovations and processes in IT, management, strategy, and policy help solving global change and sustainability issues?
- What is the scope of landscape and resource stewardship in enabling the circular economy?
- How can collaborative learning and action aid in realising the sustainable development paradigm?
- What are people’s perceptions of progress and challenges on the way to ensuring a sustainable future?

Abstract Submission

International Conference on Ensuring a Sustainable Future: Role of Entrepreneurship, Innovation in Management Practices, and Circular Economy invites original research abstracts from academicians, social workers, policy makers, and other stakeholders. Submissions of both conceptual and empirical papers that fit into the theme of the conference are invited. Focusing on a trans-disciplinary dimension, we encourage submission of original papers including perspectives in environment, economics, marketing, management, finance, accounting, operations, education, policy, and other disciplines

Themes covered include but are not limited to:

Track 1: Ensuring a Sustainable Future

- Sustainability through collaboration in various sectors and institutional networks
- Building and communicating knowledge and capacity for sustainability
- Global sustainability issues and challenges
- National sustainability issues
- Sustainability in urban spaces
- Sustainable technologies
- Sustainable energy
- Education for a sustainable future

Track 4: Towards a Circular Economy

- Circular economy: issues and challenges
- Circular economy compared with linear economy
- Circular economy in the Indian context
- Circular economy across the globe
- Enabling circular economy through resource stewardship
- Circular economy business models in practice
- Green governance
- Environmental stewardship and sustainability

Track 2: Role of Entrepreneurship

- Green entrepreneurship
- Green manufacturing
- Social entrepreneurship
- Social business
- Women entrepreneurship
- Sustainable entrepreneurship
- Entrepreneurial ecosystems

Track 3: Innovation in Management Practices

- Collaborative learning and improvement
- Managing globalisation and international business
- De-layering and restructuring
- Developing/leveraging core competencies
- Quality management and continuous improvement
- E-management practices
- Managing social networking sites and their application to different sectors
- Managing collaborative organisational approaches in the knowledge economy
- Development and management of Enterprise 2.0

Important Dates

Abstract Submission:	15 September, 2019; Sunday (Extended)*
Notification of Acceptance:	21 September, 2019; Saturday*
Full-length Paper Submission:	22 November, 2019; Friday*
Revised paper submission, if applicable:	28 December, 2019; Saturday*

*End of Day, IST

Submission Guidelines

Abstracts in 250-300 words may be submitted to conference2020@sggsc.ac.in with a title page, author conference track theme, abstract, and key words (4-6). It should clearly outline the main research questions and their relevance to the Conference theme. Each registered author can submit a maximum of two abstracts. Abstracts will be peer-reviewed and those selected will be notified by 21 September, 2019.

Full-length papers in 4000-5000 words, typed in 12-point sized font (Times New Roman) with 1.5 line spacing, and references in Vancouver style. Authors should give an undertaking that the paper being submitted has not been published in any journal or presented in any other Conference/Seminar/Symposium or submitted for consideration of any award. Selected papers shall be considered for publication in blind-reviewed journal of the college, *Journal of Business Thought* or an Edited book. Publication will be subjected to approval by the Editorial Board.

The few selected papers will be considered for publication in **FOCUS: Journal of International Business** published by *Journal Press India* (www.journalpressindia.com), listed in the UGC CARE list of journals and indexed with EBSCO, Summon (ProQuest), CrossRef, Research Gate, Google Scholar, Indian Citation Index (ICI), J-Gate, Scilit, i-Scholar etc. databases. Select articles will also be considered for an edited book published by **Palgrave Macmillan**.

There are three categories of participation, PhD Scholar, Graduate/Post-Graduate Student, and Faculty. Best Paper Presentation Award will be given to a selected participant from each category. The presenting authors of accepted abstracts should register and pay the conference fee no later than 22 November, 2019. Authors who have not registered will not be allowed to participate in the conference. Certificate of Participation will be given solely to the registered participant. The Registration Fee covers Conference participation, kit and meals during the Conference.

For registration and updates related to the conference, visit <http://bit.ly/2xZSrAX>

Registration Fee

	<i>Indian Delegates</i>	<i>Overseas Delegates</i>
Faculty:	1500 INR*	250 USD*
PhD Scholar:	750 INR*	200 USD*
Graduate/ Post-Graduate Student:	500 INR*	150 USD*

* 22 November, 2019; Friday (End of Day, IST)

Conference Convenors

Dr. Kawal Gill, Head
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Pitam Pura, India
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Prof. Grace McCarthy, Dean
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Guidelines for Presentation by Students

Full Length Paper Presentation:

- The paper should include Cover, Abstract, Introduction, Problem Statement, Limitations, Literature Review, Methodology, Body of the paper, Conclusions, Bibliography, Appendices.
- Papers should be in 4000-5000 words, typed in 12-point sized font in Times New Roman and references in Vancouver style.

Case Study Presentation:

- Stay focused on the research problem you are investigating.
- Use paragraphs to separate each important point.
- Present your points in a logical order.
- Use present tense to report well accepted facts.
- Use past tense to describe specific results from your study.
- Include only those necessary for enhancing the understanding of the results.
- Order: Cover, Abstract, Introduction, Literature Review, Methodology, Results, Discussions, Conclusions, Citing Sources

Poster Presentation:

- Each poster session author will be provided with a 4' x 4' poster board area and mounting pins. Ensure that the poster is A1 sized (23 x 33).
- Avoid overcrowding figures and cramming too many numbers into tables.
- Legends and titles should accompany all figures, tables, photographs, etc. in order to allow their immediate identification. Font size should be visible from at least 3 feet with Times New Roman font style.
- No commercial activities or any advertising may be displayed on the posters. Non-compliance with this rule will result in the poster being removed.
- The participants expected to present their work on the given topic and not on any other subject matter. The images included should be colourful.
- The poster should include a title, significance, objectives, methodology, results & outcome, conclusion & future scope and innovation & societal impact

Guidelines for Presentation by Faculty (in addition to the Submission Guidelines above)

Full Length Paper Presentation:

- The paper should include Cover, Abstract, Introduction, Problem Statement, Limitations, Literature Review, Methodology, Body of the paper, Conclusions, Bibliography, Appendices.
- The papers can also be submitted in Absentia in the form of a video presentation.**