

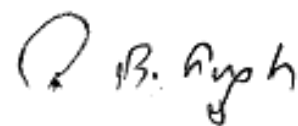
# EMPLOYERS FEEDBACK SUMMARY

## Placement Session 2019-2020

The **Training and Placement Cell** of **Sri Guru Gobind Singh College of Commerce, University of Delhi**, serves as an interface between the students and the corporate world. The Placement Cell started its activities in 2005 to institutionalize the process of summer training and final placements of the students. Today, the placement cell not only provides opportunities to students for their placements but also helps them in grooming up their personalities by organising various interactive training sessions.

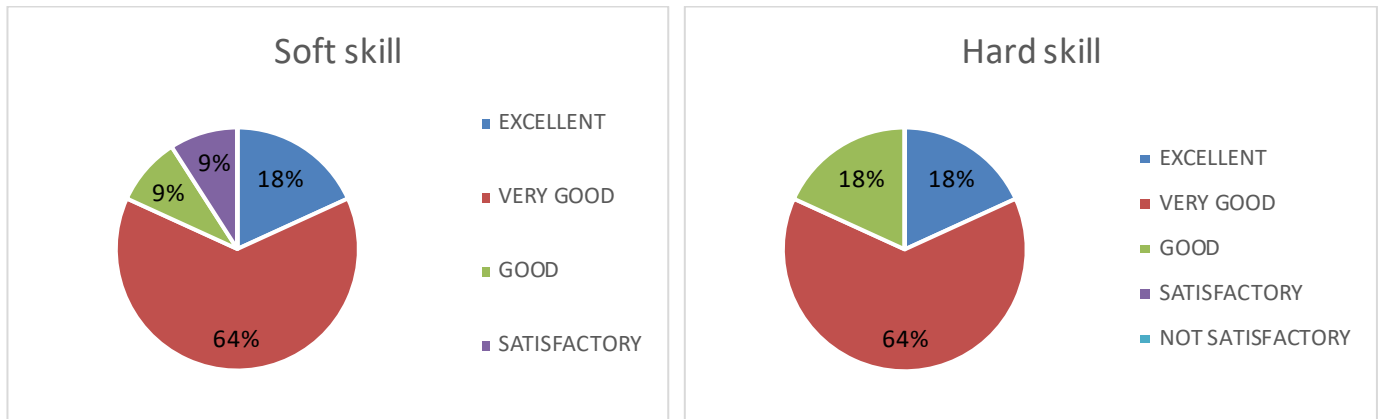
The cell has achieved great placement targets in the previous years and has maintained its relations with all its employers. Each year the cell invites all suitable companies for campus placements and takes pride in the companies that visit our campus. Many companies like Ernst and Young, KPMG, Bain and Company, Tresvista, Deloitte and many more have been satisfied with the student pool and knowledge of our students and have been one of our employers for many years at the same time many new companies join our list of employers every year.

The placement cell set a record in the year 2019-20 with the highest package offered being 12LPA from Jaro Education, more than 25 companies visiting our campus for placements and more than 200 students placed. Companies came for various profiles such as audit, tax, analysis, sales, marketing, data research and many others. Employers were satisfied with the placement process and the quality of students. 81% of our employers rated the soft skills of the students as Excellent, 63% rated hard skills. 27% of our employers gave the best grade on work ethics and 45% gave the second best rating for the same. In the all round working the 65% employers gave second best rating while 18% gave the best rating.



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*“Placement committee has been really helpful and the drive went smoothly. Students are well informed about tax, profit and EY. Best batch so far.”*

-KETAN BANSAL, ASSISTANT MANAGER, EY GDS

*“Excellent coordination and hospitality by the placement team. Amazing infrastructure and student quality is improving. Each year your college remains a benchmark”*

-SARTHAK VOHRA, CAMPUS LEAD-HR, KPMG GLOBAL SERVICES

### Initiatives and Actions taken by Placement Cell

Even though the feedback given by our employers has always been positive The cell organises various training and development sessions and workshops throughout the year to improve the quality and employability of the students as companies no longer just look for academic excellence, but more and more companies are looking at how well the students are prepared to work in an industry. The placement cell wholeheartedly welcomes suggestions for improvements in the working as well as the student quality and takes the necessary steps and actions to achieve the same.

A two day Internship Fair was organised in the year 2019-20 with day one dedicated solely for the purpose of training. Workshops were organised covering 5 topics namely Guesstimates, Case Study, Aptitude Test, CV Vetting, and Personal Interviews. They were open for all the students of the college and the students participated with great enthusiasm. In addition to this, the cell organises various other sessions throughout the year. A session on ‘ACCA & CPA’ by EduPristine was conducted to enlighten the students about various professional courses and their benefits. A session on Time Management by TIME Institute was conducted to give tips to students to manage their schedule in the most effective and



efficient way. A workshop by CV Owl was organised for the final year students to help them make an impressive resume and many similar trainings are provided throughout the year.

*“Excellent hospitality, well maintained laps, equipped infrastructure and decent students”*

-NEHA DHAMIJA, CENTER COORDINATOR, APTECH LEARNING

*“The students in charge are very sweet. They make sure that they can do more than they can handle. Felt absolutely comfortable and the participants were enthusiastic. Thank you for having us.”*

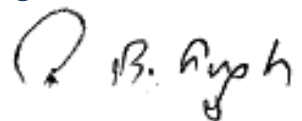
-MEENAKSHI AGGARWAL, PERSONALITY DEVELOPMENT TRAINER & FACULTY, CAREER LAUNCHER

The Training and Placement Cell also provides regular internship opportunities to all the students. It circulates internships throughout the year offering a wide range of profiles and organises an annual internship fair. The Internship Fair 2020 witnessed 25 companies with a wide range of profiles like business development, marketing sales, operations , graphic designing, human resource, finance , content writing, web developing and many more. The fair was organised exclusively for the students of SGGSCC, and more than 180 students successfully secured an internship. The companies visiting our campus were extremely happy with the fair and gave some positive feedbacks.

*“ The arrangement of all the stuff was good and organised. There were repeated follow up and guidance given by the volunteers for the smooth functioning. Also the food and other refreshments were cherry on the top”*

-PRAKHAR GUPTA, CENTRAL ZONAL HEAD, FEEDING INDIA

The Placement team works tirelessly throughout the year to achieve great results and undertakes new initiatives for the betterment of the students. It strives to bring the best of the opportunities available and to provide the best possible training.



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THE TRAINING AND PLACEMENT CELL