

## **EMPLOYERS FEEDBACK SUMMARY**

The **Training and Placement Cell** of **Sri Guru Gobind Singh College of Commerce, University of Delhi**, serves as an interface between the students and the corporate world. The Placement Cell started its activities in 2005 to institutionalize the process of summer training and final placements of the students. Today, the placement cell not only provides opportunities to students for their placements but also helps them in grooming up their personalities by organising various interactive training sessions.

The cell has achieved great placement targets in the previous years and has maintained its relations with all its employers. Each year the cell invites all suitable companies for campus placements and takes pride in the companies that visit our campus. Many companies like Ernst and Young, KPMG, Bain and Company, Tresvista, Deloitte and many more have been satisfied with the student pool and knowledge of our students and have been one of our employers for many years at the same time many new companies join our list of employers every year.

### **Placement Session 2015-2016**

During the session 2015-16, the placement cell got associated with 15+ esteemed companies in which more than 130 students secured the job. The highest package for the session was 5 LPA offered by Deloitte USI

### **Initiatives and actions taken by cell**

With time, the hiring process used by companies started evolving and in order to make our students outshine the evolving process, various training sessions and technical workshops were organized like CV Building, Corporate Etiquettes, MS office trainings etc

In order to provide insights into the corporate world, the Internship department of the cell got associated with 50+ companies which includes some well established companies like Bajaj Capital and some startups and NGOs as well



## **Placement Session 2016-2017**

For the batch 2016-17, the placement cell got connected to 21+ companies of diversified industries offering numerous profiles like Auditing, Finance, Marketing, Tax etc. and more than 120 students were able to secure a placement in these companies. The highest package offered was 8.6 LPA by Xprep for the profile of Business Development.

### **Initiatives and actions taken by cell**

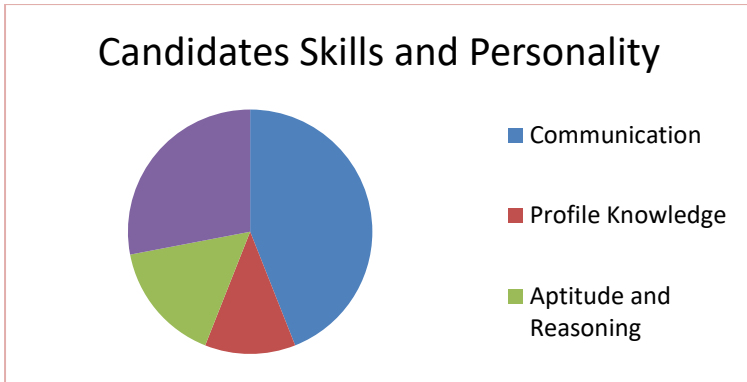
The Cell conducts various workshops and training sessions on topics like Resume Building and Group Discussions that help the students to present themselves confidently and leave a mark of their personality. The department ties-up with institutes that conduct mock interviews that assist the placement aspirants to stay calm, composed and assertive during the interviews. It works diligently to substantiate the quality of companies coming to the campus so as to provide the best possible corporate exposure to the students and proves to be a significant support to the students for augmenting their beginning into the corporate world. In order to provide insights into the corporate world, the Internship department of the cell got associated with 50+ companies which includes some reputed names, some newly opened startups as well as some NGOs

## **Placement Session 2017-2018**

For the placement tenure for the year 2017-18, the placement cell got associated with 18+ companies offering a secured job to more than 160 students in diversified profiles. The highest package for the session was 9 LPA offered by Byjus, one of the top online educational platform of India.

Here is some statistical representation of feedback given to our students by companies' representatives. The given chart shows that the students possess good communication skills and extra activities knowledge because of their experience in varied societies and college clubs. Profile knowledge was little less amongst the candidates for which fared session with the companies' experts were organized and mocks were organized in associations with coaching institutes to provide handful practice for Aptitude Test





*Pleasure coming back to campus every year to the most disciplined ones. Extremely diligent students and fabulous hiring experience.*

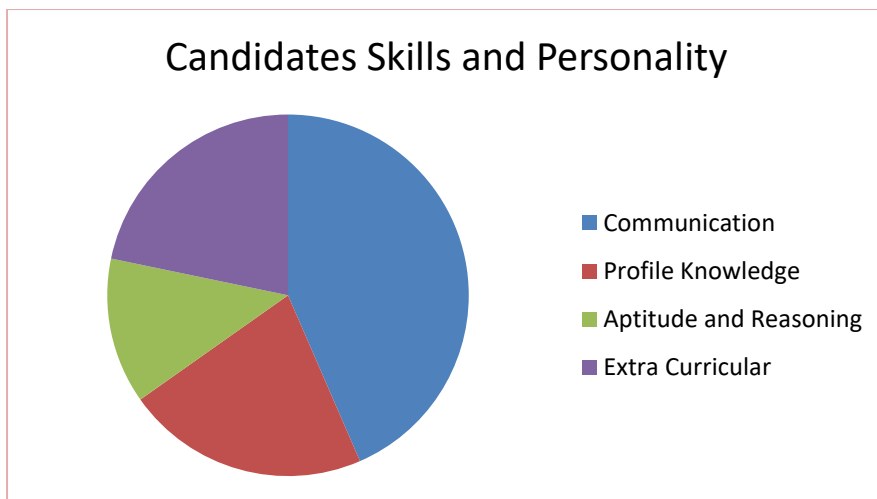
-SANAMVAY BHUTANI, CONCENTRIX

## **Placement Session 2018-2019**

This session saw the participation of 26 renowned companies with some new partners like Dell, Grant Thornton and many other making 200+ offers over 12 varied sectors. The number of offers procured by the students observed an increase of around 30 percent over the previous year. The highest package offered this year was 7 LPA by Zycus. This year had been nothing short of success for placements opportunities for its students by providing them with a thriving platform and pre-eminent exposure.

The given chart shows some of the percentage endorsed by talent acquisitions and hiring committee for our college students. The feedback for communicational skills were almost similar as of last year, however there was significant improvement in profile knowledge and aptitude & reasoning due to training provided in the following organized by the placement cell.





*Extremely hospitable placement group, impeccable management. Overall a delightful experience as always.*

-NANDITA VERMA, ERNST & YOUNG

*Wonderful experience of campus hiring as always. Very well organised and the Placement Cell was extremely helpful in all matters.*

-ARJUN MEHTA, DELOITTE

### **Initiatives and actions taken by Placement Cell**

In response of the feedback given by companies' professionals, the cell organized various personality development and skill enhancement sessions and trainings to keep our students equipped and updated with the upcoming challenges. Sessions like CV Development by Tathagat Institute, were organized,

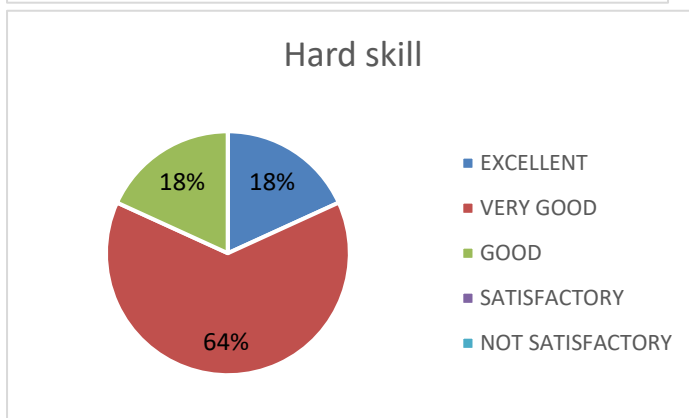
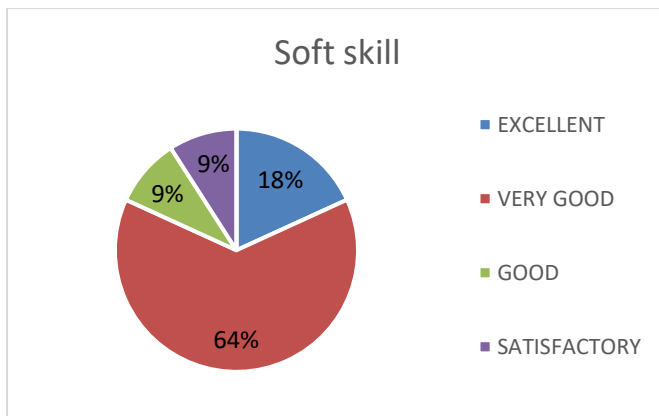
The Internship wing worked extremely hard to provide best of the internship opportunities in best of the domains to our students with offers from companies like Ken Research, IDBI Fedral, etc. The annual flagship event, INTERNSHIP FAIR'19 was organized with saw 225+ students getting internship offers at reputed companies like Paytm, Sharekhan, VQMS etc

### **Placement Session 2019-2020**

The placement cell set a record in the year 2019-20 with the highest package offered being 12LPA from Jaro Education, more than 25 companies visiting our campus for placements and more than 200 students placed. Companies came for various profiles



such as audit, tax, analysis, sales, marketing, data research and many others. Employers were satisfied with the placement process and the quality of students. 81% of our employers rated the soft skills of the students as Excellent, 63% rated hard skills. 27% of our employers gave the best grade on work ethics and 45% gave the second best rating for the same. In the all round working the 65% employers gave second best rating while 18% gave the best rating.



*“Placement committee has been really helpful and the drive went smoothly. Students are well informed about tax, profit and EY. Best batch so far.”*

-KETAN BANSAL, ASSISTANT MANAGER, EY GDS

*“Excellent coordination and hospitality by the placement team. Amazing infrastructure and student quality is improving. Each year your college remains a benchmark”*

-SARTHAK VOHRA, CAMPUS LEAD-HR, KPMG GLOBAL SERVICES



## **Initiatives and Actions taken by Placement Cell**

Even though the feedback given by our employers has always been positive The cell organises various training and development sessions and workshops throughout the year to improve the quality and employability of the students as companies no longer just look for academic excellence, but more and more companies are looking at how well the students are prepared to work in an industry. The placement cell wholeheartedly welcomes suggestions for improvements in the working as well as the student quality and takes the necessary steps and actions to achieve the same.

A two day Internship Fair was organised in the year 2019-20 with day one dedicated solely for the purpose of training. Workshops were organised covering 5 topics namely Guesstimates, Case Study, Aptitude Test, CV Vetting, and Personal Interviews. They were open for all the students of the college and the students participated with great enthusiasm. In addition to this, the cell organises various other sessions throughout the year. A session on 'ACCA & CPA' by EduPristine was conducted to enlighten the students about various professional courses and their benefits. A session on Time Management by TIME Institute was conducted to give tips to students to manage their schedule in the most effective and efficient way. A workshop by CV Owl was organised for the final year students to help them make an impressive resume and many similar trainings are provided throughout the year.

*“Excellent hospitality, well maintained laps, equipped infrastructure and decent students”*

-NEHA DHAMIJA, CENTER COORDINATOR, APTECH LEARNING

*“The students in charge are very sweet. They make sure that they can do more than they can handle. Felt absolutely comfortable and the participants were enthusiastic. Thank you for having us.”*

-MEENAKSHI AGGARWAL, PERSONALITY DEVELOPMENT TRAINER & FACULTY, CAREER LAUNCHER

The Training and Placement Cell also provides regular internship opportunities to all the students. It circulates internships throughout the year offering a wide range of



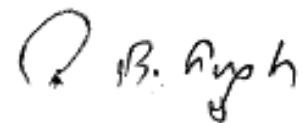
profiles and organises an annual internship fair. The Internship Fair 2020 witnessed 25 companies with a wide range of profiles like business development, marketing sales, operations , graphic designing, human resource, finance , content writing, web developing and many more. The fair was organised exclusively for the students of SGGSCC, and more than 180 students successfully secured an internship. The companies visiting our campus were extremely happy with the fair and gave some positive feedbacks.

*“ The arrangement of all the stuff was good and organised. There were repeated follow up and guidance given by the volunteers for the smooth functioning. Also the food and other refreshments were cherry on the top”*

-PRAKHAR GUPTA, CENTRAL ZONAL HEAD, FEEDING INDIA

The Placement team works tirelessly throughout the year to achieve great results and undertakes new initiatives for the betterment of the students. It strives to bring the best of the opportunities available and to provide the best possible training.

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**PRINCIPAL**  
**Sri Guru Gobind Singh**  
**College of Commerce**  
**(University of Delhi)**  
**Pitam Pura, Delhi-110034**

