



Sri Guru Gobind Singh College of Commerce (University of Delhi)

in collaboration with



Indian Institute of Sustainable Development (IISD)

Carbon Minus India (CMI)

as Knowledge Partners

present



7th Biennial International Conference

*Vision India @ 2047:
Global Leader in Economic Growth,
Sustainability & Decarbonisation*

21 & 22 March, 2024

 **Sahibzada Ajit Singh Auditorium
Sri Guru Gobind Singh College of Commerce
Pitampura, Delhi, India**

Academic Associates

- International Fund for Agricultural Development
- Delhi School of Public Policy & Governance
- The Energy and Resources Institute

Registration Link





About SGGSCC

Sri Guru Gobind Singh College of Commerce, founded in 1984 is a premier institute of the University of Delhi specializing in Commerce, Economics, Business Studies, and Computer Science. It has been recently accredited with an 'A++' grade by National Assessment and Accreditation Council.

The College meticulously works its way to develop future leaders in business, government, and academia by offering excellence in education and imparting training. It regularly organizes Seminars, Conferences, Workshops, and Faculty Development Programmes which contribute to the holistic pursuit of education in terms of inquisitive research orientation, analytical rigor, and quantitative skill enhancement of both the student and teacher fraternity. Further, to promote empirical research, it publishes an annual peer-reviewed research journal, 'The Journal of Business Thought', indexed by ABDC, UGC, JGate, and i-Scholar.

To keep abreast of recent developments and encourage research, the College organizes Biennial Conferences and Conventions on contemporary economic and social issues. These events have always been graced by the presence of several noted luminaries, economists, academicians, researchers, journalists, and political leaders in the past. In April 2021, the College successfully conducted its 6th Biennial International Convention on the topic, 'The Financial Ecosystem: Disruptions and the Way Forward'. Buoyed by its success and enthusiastic response, the 6th Biennial International Conference was conducted in March 2022 on the same topic in association with the Department of Commerce, University of Delhi. The 7th Biennial International Convention was organised on the contemporary topic 'India on the Path to Sustainable and Inclusive Development: Myth or Reality'.

Taking forward the legacy, the College is now organizing its 7th Biennial International Conference on 'Vision India @ 2047: Global Leader in Economic Growth, Sustainability & Decarbonisation in March 2024'.

About Our Knowledge Partners

Indian Institute of Sustainable Development (IISD)

IISD is an independent public policy think tank and scientific research institute. It works with the objective of holistic sustainability of society, climate, and the economy. It works towards the empowerment of weaker sections ensuring social sustainability; conserving energy, water, and other natural resources for Environmental sustainability; besides working towards improving the overall well-being of the common man through scientific research, innovations, and working with communities at the grassroots level. IISD works with several national and international bodies such as United Nations Organizations, The World Bank, Central and State Governments, MNCs, premier scientific research institutes, and academia to achieve its objectives.

Carbon Minus India (CMI)

CMI is an Indian Institute of Sustainable Development (IISD) initiative, committed to protect Mother Earth from Global Warming and other adverse impacts of Climate Change. CMI is engaged to evolve a strategic framework for India, in identifying low carbon growth opportunities and facilitates a series of planned and scaled-up program, striving for lowering the carbon intensity of the economy at the macro and sectoral levels, by creating synergies and addressing the barriers, potential trade-offs



and appropriate financial (Carbon Finance Models) needs to remove these blockades. Moreover, CMI works to raise India's consensus efforts and for national preparedness to face and address global climate change adaptation and mitigation challenges.

About Our Other Collaborators

International Fund for Agricultural Development

IFAD is an international financial institution and a specialized agency of the United Nations, based in Rome, the UN's food and agriculture hub. It is dedicated to eradicating poverty and hunger in rural areas of developing countries.

Delhi School of Public Policy & Governance

DSPPG has been set up by the University of Delhi under the Institutions of Eminence (IOE) scheme of the Government of India, whereby the University has been recognised for its potential to be a leading international academic institution. It aims to bring together cutting-edge researchers, world-class scholars, public and private policy practitioners, and legal experts to deliver a unique set of research, teaching and training programmes focusing on a wide range of public policy and governance issues.

The Energy and Resources Institute

TERI is an independent, multi-dimensional organization, with capabilities in research, policy, consultancy, and implementation. They are innovators and agents of change in the energy, environment, climate change, and sustainability space, having pioneered conversations and action in these areas for over four decades



About Conference

Sustainable and inclusive development is a megatrend of contemporary times. India's growth record has been robust and promising, but at the same time, challenging. A comprehensive outlook of development brings together extremely varied but interdependent notions on environmental protection, social inclusion, and welfare maximization.

The world economies are working their way to a decarbonized Green Economy, which results in improved human well-being and social equity while significantly reducing environmental risks and ecological scarcities. India highlighted the need for creating LiFE (Lifestyles for Environment) and stringent climate actions to meet the Nationally Determined Contributions (NDCs) targets which require financial, and technological support from developed countries at COP28.

At the same time, increasing dynamics, complexities, and digital transformation of society and markets pose an ardent need to innovate Sustainable Business Models (SBMs). These models should be able to create, deliver, and capture value for all its stakeholders without depleting the natural, social, and economic capital. SBMs are inclusive of both sustainable accounting practices and socially responsible investment (SRI), which are essential for information on ESG (Environment, Social, and Governance).

It also incorporates green and sustainable marketing, which has been standing out as a contemporary business trend, and is able to identify best practices such as the use of sustainable advertising media, eco-labels, and sustainable advertising/packaging materials. It helps to retrieve marketing's lost esteem in the eyes of the consumers, and also tries to minimize the "green gap".

Conclusively, what we need to dwell upon, is the need to expand the extant of radical dichotomy of growth to include new categorizations that can better capture the essence of innovation in the new economy for a sustainable India. There has to be an integrated and realistic approach to working an economic model, which takes due consideration of environmental and social externalities, focuses on resource efficiency, and on ecosystems, as a building block of the economy.

With India serving the G20 presidency and our vision for it to be a global leader by 2047, it becomes essential for us to bring long-lasting positive changes in our approach to the environment, finance, market, and economy. To understand further and critically analyze the trajectory of India's road towards sustainable growth, the organizing committee of the college invites research papers in all areas of sustainability and development.



The following tracks are only suggestive, authors are encouraged to submit their papers pertaining to broad theme of the conference.

1. Decarbonization, Environment Protection & Circular Economy

- Advance environmental goals - legal, regulatory, fiscal & procedural.
- Sustainable urban development a challenge for India
- Transition from carbon intensive to clean energy: the only way ahead
- Alternative energy sources - green hydrogen and geothermal in consumption and production
- Climate change, global warming & the impact on economy
- Optimizing renewable energy and waste management for sustainable future
- Towards a sustainable future: reducing the levels of water, air, and noise pollution
- Conservation of forests for ecological balance and environmental sustainability

2. Inclusive Green Economy for Sustainable Development

- Sustainable future through sustainable consumption and production
- Inclusive green economy as a challenge for India
- Environmental sustainability toward a healthy future
- Holistic and sustainable development via green economy
- Impact of environment on physical and mental health

3. Green Marketing and Scope of Digital Marketing

- Digital marketing and green advertising
- Green and sustainable marketing and social media communications
- Advertising strategies for green brands, sustainable tourism, and products originating
- The use and the effectiveness of eco-labels and sustainable packing materials

4. Inclusive Society & Sustainable Economy

- Poverty, gender inequality & social inclusion
- Analysis of health and pension systems
- Demography, human capital and development

5. Sustainable Finance and Climate Risks

- Net zero transition and climate-related physical and transition risks
- Spatial finance and green finance: green bonds, social bonds, and microfinance
- SRI: the progress made thus far
- Sustainable financial landscape and artificial intelligence: Challenges and scope
- Reducing carbon footprints through energy-efficient investments

6. New Business Models for Sustainable & Inclusive Growth

- Transforming business models: challenges & opportunities
- Sustainable accounting as the future guide to ESG and SRIs
- Sustainable business models: Role of government policies & institutions
- Role and scope of e-HRM

7. Sustainable Development and Artificial Intelligence

- Smart sensors and robotics
- Computational intelligence & optimization
- Expert systems, deep learning & machine learning
- Artificial intelligence and soft computing
- Big data and cloud computing
- Software analysis and sustainability



Guidelines for Abstract Submission

Abstracts of original research papers are invited on the conference theme.

- Structured abstract should be between 250 to 350 words with purpose of the study, design/methodology/ approach and findings ;and include up to five keywords
- Margins: 1.5 inches, Font: Times New Roman, 12-point; Spacing: 1.5; References: APA style.
- A cover page should have the title, author's name and affiliation, complete address, telephone number, and email id.
- The abstract should be sent in above specified format as Microsoft Word document at email- **conference2024@srgscc.ac.in** (with **email subject** as **Abstract**) latest by **October 30, 2023**.
- All submitted abstracts shall be reviewed and after the review process, selected abstracts will be reverted latest by **November 7, 2023** through email.

Guidelines for Paper Submission

Full paper submitted should be the original work of the author(s) & not be previously published or under review with any academic publication. All papers will undergo a double-blind review process. Author(s) should check that submitted paper should not exceed 20% of plagiarism limit, otherwise rejected.

- The full paper should broadly cover the following aspect
 1. Title of the paper
 2. Authors' name(s) with their affiliation
 3. Email ID of the authors
 4. Abstract (not exceeding 350 words)
 5. Keywords (minimum 4-5 words)
 6. Introduction
 7. Literature review
 8. Methodology
 9. Results/Findings of the study
 10. Implications of the study.
 11. Recommendations.
- The full paper should not exceed 8000 words (including the title page, abstract, main text, figures, tables, graphs, and references).
- All text should be in 1.5 line spacing with 1-inch margins on all the sides on A4 size paper using the font Times New Roman of size 12 and headings should be bold with font size- 12.
- All tables, charts, and graphs should be placed wherever required along with the respective text and numbered continuously as Table 1 / Figure 1/Graph 1 & so on.
- The paper should be sent in above specified format as Microsoft Word document at email- **conference2024@srgscc.ac.in** (with **email subject** as **Paper**) latest by **January 15, 2024**.
- References should be in line with the APA (American Psychological Association) Guidelines.
- Incomplete submission or full paper that does not follow the above format will not be reviewed.

Conference Highlights

- A Best Paper from each technical session will be awarded with a special recognition certificate and an award money of INR 5000.
- A Separate Session for undergraduate and postgraduate students to present their papers on the broad theme of the conference.
- Certificates of Appreciation will be awarded to all the delegates who present their papers .
- Certificate of Participation will be awarded to all participants who register, pay fee and attend the conference (without paper presentation).



Publication Opportunities

Selected papers from the conference submissions will have publication opportunities with **Journal of Business Thought (SGGSCC, ABDC Indexed)** subject to its review process.

Registration Fee (Non-Refundable)

- All the participants (paper presenters and delegates) attending the conference are required to register for the conference by paying the registration fee.
- In case the paper has multiple authors, certificates will be issued to only those participants who have registered for the conference and paid the fee.
- In case the registered author(s) are not able to present the paper in person, no certificate will be issued.
- Author(s) submitting more than one paper need to pay registration fee for each paper separately.
- Participants/ Attendees have to make their own arrangements for travel and stay.

Category	Registration Fee	
	Indian Delegate	Foreign Delegate
For Paper Presenters Only		
Faculty/Research Scholar	INR 1000	USD 100
Industry Corporate	INR 2500	USD 100
Postgraduate / Graduate student	INR 100	USD 100
For Participation Only		
Without Presentation	INR 500	USD 100

Quick Information

- Last Date for Submission of Abstract 30 October, 2023
- Communication of Acceptance by 7 November, 2023
- Submission of Full Paper latest by 15 January, 2024
- E-mail id for Submission conference2024@sggsc.ac.in

- Registration (starts from 7 November, 2023)..... <https://bitly.ws/TRDu>
- Payment (starts from 7 November, 2023)..... <https://www.sggsc.ac.in/payments>



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