



URJA

The Commerce Society





ABOUT THE SOCIETY

In 2004, the students of commerce department came together in order to learn beyond the textbooks and explore the plethora of knowledge which lies beyond us.

Since its inception, URJA strives to inspire and motivate students. The core idea of the society is to provide a platform for personality development. URJA seeks to develop various entrepreneurial and management skills through the various events that are being organized in the academic sessions.



ABOUT THE EVENT

URJA-The Commerce Society of Sri Guru Gobind Singh College Of Commerce organises ACHIEVERS' TALK- Experiences worth sharing. We aim to provide a platform wherein Achievers have been skillfully influencing people and bringing about a perceptible change in the society through their sheer hard work and commitment in the field to share their success mantras with the young leaders of tomorrow and can motivate them to put their efforts in the right direction.

VISSION UNPLUGGED 2018

- VISION UNPLUGGED'18 - A StartUp Meet was organized by Urja- The Commerce Society of SGGSGG on 26th October, 2018, 12:45 onwards in the College Auditorium. The event was dedicated to those who possess the passion for entrepreneurship but are stuck in a jig-saw puzzle of life. With a line-up of some experienced and talented minds, Urja thrived hard to onset a journey meant to enlighten the path of entrepreneurship. Following were the chief speakers of the event. Abhishek Sinha, Co- Founder and CEO of Eko india Financial ServicesB. Saurabh Chaturvedi, Founder and CEO of Innolabz VenturesC. Ankur Sethi, Founder and CEO of Corporate ShikshaD. Tanya Kathpal, Founder of Eat My NewsE. Nipun Goyal, Co- Founder of CUROFYF. Siddharth Sibal, Vice President, Strategy AccentureG. Akshay Chaturvedi, Co- Founder and CEO of Leverage EduThe event started with a lamp lightening ceremony followed by Principal Sir Dr. JB Singh's speech. The Guest Speakers were also accoladed with bouquets and mementos as a token of gratitude. Thereafter, the Guest Speakers shared their journeys and experiences in front of an audience of 100+ students. The audience felt motivated and also asked productive questions for further clarity. The event was an ultimate success in itself since the very reason to conduct it was fulfilled. Urja aspires to conduct more events like this which are helpful for growth of the students.



ACHIEVERS' TALK 5.0

-
- URJA-The Commerce Society of Sri Guru Gobind Singh College Of Commerce in its annual fest includes two amazing Events;Achiever's talk and Expedience for the sharp business minds who needs guidance.ACHIEVERS' TALK is the biggest one day event wherein the achievers from industry and arena come together to fuel the sparks in college students, taking them step closer to reality,leaving them inspired and churned;shaken and far beyond motivated.Thi year also this flagship event which required two months dedication of organisers led to a great success.Continuing the legacy it was its 5.0 version,held on 20th February 2019 where great speakers like Mr. Hardeep Singh Puri(Union Minister),Rajagopala Chidambaram(Led Pokhran Nuclear Test),Sanjay Sethi(CEO,Shopclues),Laxmi Agarwal(Acid Attack Survivor),Rajpal Singh(Ex-Captain,Indian Hockey Team),Tablagram(Tabla Prodigy),Benny Prasad(Instrumental Guitarist),Swati Maliwal(Chairperson,DCW),Preet Dhupar(CFO,IKEA),Ira Singhal(UPSC Topper),V Ram Gopal Rao(Director,IIT Delhi),Ravi Kalra(Social Activist) and Tatva K(RJ and DJ) shared their life experiences and taught the audience that life means firmness and the will power of never giving up.



URJA- THE COMMERCE SOCIETY

SRI GURU GOBIND SINGH COLLEGE OF COMMERCE
PRESENTS



20th FEB
2019

ACHIEVERS' TALK 5.0

Register at
bit.ly/ATSURJA



HARDEEP SINGH PURI
Union Minister



RAJAGOPALA CHIDAMBARAM
Led Pokhran Nuclear Test



SANJAY SETHI
CEO, Shopclues



LAXMI AGARWAL
ACID ATTACK SURVIVOR



RAJPAL SINGH
Ex-Captain, Indian Hockey Team



ELVISH YADAV
Youtuber



TATVA K
RJ & DJ



TABLA GRAM
Tabla Prodigy



BENNY PRASAD
Instrumental Guitarist



SWATI MALIWAL
Chairperson, DCW



PREET DHUPAR
CFO, IKEA



IRA SINGHAL
UPSC Topper



V RAM GOPAL RAO
Director, IIT Delhi



RAVI KALRA
Social Activist

FOOD PARTNERS

ACADEMY OF
PASTRY ARTS

Gini
momos



ASSOCIATE
SPONSOR

AOSTAF

EDUCATION PARTNERS



UTILITY
PARTNER



HYDRATION
PARTNER



BEAUTY
PARTNER



MEDIA PARTNERS



INSIGHTONE



DU beat



ENTERTAINMENT PARTNERS



FITNESS
PARTNER



OTHER PARTNERS



ACHIEVERS TALK

UJALA - THE COMMERCE SOCIETY
ACHIEVERS TALK 5.0
SPEAKER NAMES

ACHIEVERS TALK



EXPEDIENCE'19

- Expedience is the journey that amalgamated knowledge, expertise, learning, creativity, talent, innovation, experience and most importantly entertainment. URJA- The Commerce Society of Sri Guru Gobind Singh College of Commerce in its annual fest includes two amazing Events; Achiever's talk and Expedience for the sharp business minds who needs guidance. Rightly said ; "It's not about ideas, it's about making ideas happen." URJA got a perfect platform for youngsters to implement their ideas through Expedience; a two day business fest which is a stimulation of real life corporate scenario and challenges which brings you a platform where minds full of business imaginations and creativity get a chance to flourish into reality, It facilitated inter college participation. It was the third version of EXPEDIENCE with more innovative events this time in fields of Marketing(MARKETHON), Finance(MERKADO), Public Relation(SPINMIESTER), Human Resource(HR BATTLE) and summing up all perfectly by the event best manager(MANAGER'S CRUSADE). Each event had three rounds, among these rounds one task was overnighter. More than 10 teams participated enthusiastically and made the event a success.

**20-21
FEBRUARY
@ 10 A.M.**

**REGISTER
LINK :**
bit.ly/UrjaExp19

EXPEDIENCE

THE MANAGEMENT FEST



**PUBLIC
RELATION**



**BEST
MANAGER**



MARKETING



**HUMAN
RESOURCE**



FINANCE



CONNECT WITH US

- **Email** - urjaggs@gmail.com
- **Convenor** - Dr S.S Lamba
- **Student Representatives** –
 - ❖ Akshit jain (president) - +91 88008 83655
 - ❖ Ishaan Gupta (Vice President) - +91 99100 33075
 - ❖ Akshay Chopra (General Secretary) - +91 78382 12464
 - ❖ Muskan Bansal (Joint Secretary) - +91 99584 64545